

**H2020 Coordination and Support Action
Grant Agreement 730313**

Synergic Circular Economy across European Regions

SCREEN

Deliverable D6.1

Dissemination Plan

Main Autor(s)	REGIONE LAZIO, VELTHA
Due Date	31 st January 2017
Delivery Date	8 th February 2017
Work Package	WP6 Dissemination and Exploitation
Dissemination level	Public

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1. Introduction

This deliverable presents the implementation of the “Draft Dissemination Plan” contained in the SCREEN Grant Agreement (Annex1, part B, page 19).

Such implementation is based on three main pillars: Dissemination, Inclusion of 5 further regions in the project and t Policy Lab. For each Pillar the following sections report a short description, the activities already performed and the future ones.

Any further implementation of this Dissemination Plan will be reported in the SCREEN project website (“Deliverables” section), as well as in the reporting documents .

2. Dissemination

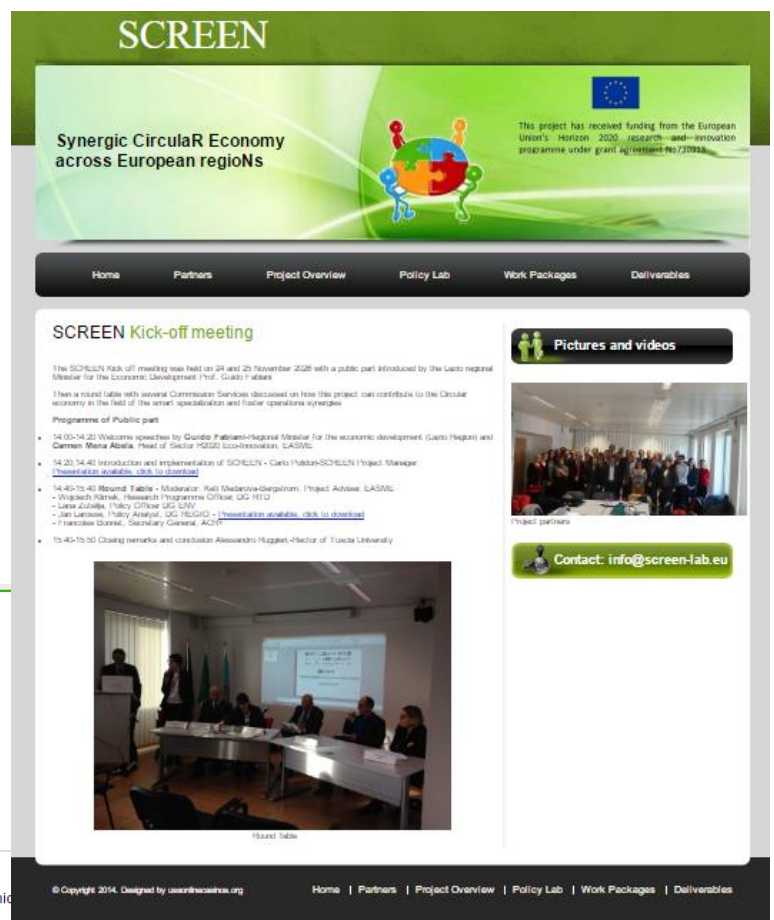
The draft Plan of dissemination activities aimed at enhancing communication of the project and dissemination of its results through¹:

- Project Website
- 4 International workshops,
- 12 local workshops organized by each partner
- 1500 handout brochures.
- Websites of each partners
- Social media (LinkedIn)
- Speeches at national and international conferences and workshops
- Final Conference

2.1 Activities already performed

Project Web site

A project web site www.screen-lab.eu has been launched with the 5 sections: *Partners, Project Overview, Policy Lab, Work packages and Deliverables*: it will be continuously updated with the latest info about the project activities and results.



Dear Carlo Polidori,

This is a reminder that you're a panelist for "CEN Webinar - Financing the Circular Economy" which begin in 1 Hour on:

Fri, Jan 27, 2017 11:00 AM - 1:00 PM CET

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

Please send your questions, comments and feedback to: info@acrplus.org

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

SCREEN Panelist at the webinar "Financing the Circular economy"

ACR+, an Association of Cities and Regions for sustainable Resource management organized a webinar on 27-01-2017 "Financing the Circular Economy", with 27 attendees from European Cities and Regions. The project Screen was presented in such a webinar

¹ As for the activities listed in the "Draft Dissemination Plan" contained in the SCREEN Grant Agreement

SCREEN Presentation at the CORNET partnership event in Aachen

CORNET is a network of ministries and funding agencies that combine their existing funding schemes to increase competitiveness of Small and Medium-sized Enterprises (SMEs). The CORNET coordination activities are financially supported by the German Federal Ministry for Economic Affairs and Energy (BMWi).

112 SMEs and stakeholders from 7 Countries participated at the event in Aachen –on 31/01/2017. **Screen has been presented during session III “ Industrial and Civil Engineering, Circular Economy and Others”.**



Time	Program		
09:30	Registration of Participants		
10:00	Opening remarks Welcome by WZL (Werkzeugmaschinenlabor RWTH Aachen)		
10:15	Program Presentations - IraSME, CORNET, EEN		
11:15	CORNET Session "At the heart of a project" - presentation of one running project		
11:40	Elevator Pitch Session I - Material Science and Information Technology		
12:30	Lunch Break		
13:30	Elevator Pitch Session II - Biotechnology, Microtechnology and Mechatronics		
14:15	Coffee break		
14:30	Elevator Pitch Session III - Industrial and Civil Engineering, Circular Economy and Others		
15:30	Closing remarks		
16:00	End of the event		

PARTICIPANTS		
	Austria	1
	Belgium	26
	Germany	69
	Poland	5
	Russia	3
	Spain	5
	Turkey	3
Total		112

SCREEN presentation accepted at the European Networking event organized by the Ministry of innovation of North Rhine Westfalia

Ministry of Innovation, Science
and Research of the German State
of North Rhine-Westphalia



Dear Mr Polidori,

Thank you very much for registering for "Successful R&I in Europe 2017: European Networking Event" on 2-3 March 2017 in Düsseldorf.

As you know from the programme, the event primarily takes the shape of thematic workshops in which pitch presentations are given on research results or innovative ideas.

The aim is to encourage participants to join existing consortia or find partners for new Horizon 2020 projects.

We would like to invite you to participate in the Call for Presentations and secure your own time slot on the programme. Please take advantage of this excellent opportunity to promote your research work!
Deadline is **8 February 2017!**
Details of how to take part can be found [here](#).

2.2 Future activities

Preparation of the promotional material: brochures to be distributed at the international workshops.

Organization of the international workshops. Partner Navarra, leader of the project WP dealing with the organization of the workshops, has already prepared a common methodology for the SCREEN workshop that will be discussed and approved by the partners during the next project meeting in Rome.

SCREEN: Methodology for Organising Workshops (WP4)	
Proposal by Navarra/Nafarroa	
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INTRODUCTION TO ORGANISATION AND COORDINATION OF WORKSHOPS (WP4)	2
TIMELINE OF WORKSHOPS	3
PLANNING THE WORKSHOP	3
Planning and Preparing the Programme	3
Financial Planning	4
Planning and preparing the Workshop	5
Targeting the Right Audience	5
Registration and Mailing	5
Communication and Promotion	5
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Organization of the Final Conference.

The final Conference will be held in Rome in a date to be defined in the month of October 2018.

The purpose of the final event will be twofold:

- 1) presenting to other European regions the common approach to the circular economy developed and designed during the two years project by SCREEN regions;
- 2) raising awareness of entrepreneurial as well as research ecosystems on European opportunities and instruments on circular economy themes.

Starting from the objectives described above, the final conference will be open to several and different audience and will be given an important communication coverage through traditional and digital channels.

A comprehensive document will report the activities and conclusions of the event.

Participation at the World Circular Economy Forum 2017 (Still pending)

SCREEN has applied for a stand at the World Circular Economy Forum, that will be held in Helsinki on 5th and 6th of June 2017 and is waiting for the response,

24.10.2016



WCEF 2017: Call for Marketplace hosts - Application form

Organisation(s) and country of origin

VELTHA ivzw (Belgium), Regione Lazio (Italy)

Contact information (contact person's first and last name, title, e-mail and phone number)

Carlo Polidori, Project Manager, polidori.carlo@telenet.be, +32497794867

What is the solution and the problem it solves? How does the solution support the shift to the circular economy? What makes the solution especially inspiring for the international audience of the WCEF?

The European project SCREEN (Synergic Circular Economy across European Regions) started on 01/11/2016, with the participation of 11 European Regions.

The project aims at the definition of a replicable systemic approach towards a transition to Circular Economy in EU regions within the context of the Smart Specialization Strategy, through the identification and implementation of operational synergies between R&I investments from H2020 and the European Structural and Investment Funds, thus contributing to novel future eco-innovative and horizontal business models across different value chains.

The concept of the action is to develop a EU reference framework for establish operational synergies between Horizon 2020 and the European Structural and Investment Funds related to Circular Economy by:

a) Sustaining the regional actors' participation at H2020

The mechanism of the "vouchers", already adopted in the past, will be reinforced and harmonized, in order to ensure common rules in EU regions and therefore encouraging to composition of international Consortia applying for circular economy projects related to the regional Smart Specialisation.

b) Encouraging the entrepreneurial initiatives based on H2020 project's results

The participating Regions will agree about a specific rule in their Structural Funds giving an advantage for those initiatives targeted to the exploitation of the H2020 project results with a circular economy approach.

c) Investigating the possibility of maximizing the H2020 investment through a "recovery" (fully or partial) of well ranked unfunded proposals dealing with circular economy

Even if there is a clear presence of several bureaucratic and operational barriers, a possible solution could have an impressive multiplier effect on the H2020 results.

The approach of the action is to leverage on growing industry sectors in EU regions to act as a driver also for the less performing ones, through a circular economy approach, and to support the emergence of new actors in the regional economies leading to new or redesigned value chains

http://cordis.europa.eu/project/rcn/205933_en.html

Additional information

We have a budget for involving further 5 European Regions and in June we will be able to present the first results of the project

How long would you preferably be a Marketplace host at the WCEF 2017?

☐ One day, 5th of June 2017 ☐ One day, 6th of June 2017 ☒ Two days (5th and 6th of June 2017)

Are you able to be actively present at the marketplace during the entire duration of your time as a marketplace host?

☒ Yes ☐ No

Place and date

Signature

BRUSSELS, 22-12-2016

Carlo Polidori

www.wcef2017.com
5th – 6th of June 2017, Helsinki, Finland



3. Inclusion of 5 further EU regions

3.1 Activities already performed

The plan for the involvement of 5 more European regions started with a series of contacts with Regions that could complete the SCREEN consortium, due to their smart specializations value chains and/or their circular economy approach.

In order to not jeopardize the work already started with the current partners, the activities of the new ones have been tightly scheduled to ensure their smooth entrance in the project and at the same time ensure their actual and effective participation at the main SCREEN activities. The table below shows the foreseen efforts and travels, including the organization of a local workshop.

<i>Involvement New Regions in SCREEN project</i>	<i>Working Hours</i>	<i>International travels</i>	<i>Details</i>
Task 2.3 Identification of local valuechains;	8		Read project documents and send comments
Task 3.1. Identification of synergies and complementarities;	8		Read project documents and send comments/inputs
Task 3.2 Policy Lab;	80	4	Active participation at both physical meetings and discussion on the linking group
Task 3.3. Definition of the specific measures;	16		Read project documents and send comments/inputs
Task 4.1 Workshop1 "cross analysis and matching criteria ";	24	1	16 hours at the 2 days workshop, 8 hours for sending feedbacks
Task 4.2 Workshop 2 "Normative barriers and shortcuts ";	24	1	16 hours at the 2 days workshop, 8 hours for sending feedbacks
Task 4.3 Workshop 3 "Procedure ";	24	1	16 hours at the 2 days workshop, 8 hours for sending feedbacks
Task 4.4 Workshop 1bis: "Clustering Circular Economy Initiatives ";	24	1	16 hours at the 2 days workshop, 8 hours for sending feedbacks
Task 5.1 Methodology for regional cooperation for circular economy;	24		Read project documents and send comments/inputs
Task 6.3 Local Workshop	24		16 hours of preparation, 8 hours during the local workshop, 8 hours for preparing and sending proceedings
Task 6.4 International Conference.	16	2	2 persons travelling and participating at the conference
Task 6.2 Dissemination material	16		Publishing news on the SCREEN project on your website and printing flyers to be distributed during the local workshop and other events
Total working hours / International travels	288	10	

Four Regions have already accepted to join the project and have provided data for the Amendment of the Grant Agreement

1. Extremadura (Spain)
2. Flanders (Belgium)
3. Azores (Portugal)
4. ORDIF – regional Agency of Ile de France (France)

Their budget has been already negotiated, as shown in the table below, and it is ready to be inserted in the above mentioned amendment.

Columns in Web budget-->			A	B	F	C	H	J		
Participant n°	Country	N° Person-month	Total cost Personnel	Total Other costs	Total Direct costs	Indirect cost 25%	Sub-contracting	TOTAL COSTS	Max EU CONTRIBUTION	Requested EU Contribution
ORDIF	France	2	9.247,68	14.650,00	23.897,68	5.974,42		29.872,10	29.872,10	29.872,10
Extremadura	Spain	2	6.333,12	17.900,00	24.233,12	6.058,28		30.291,40	30.291,40	30.291,40
Flanders	Belgium	2	11.145,60	12.150,00	23.295,60	5.823,90		29.119,50	29.119,50	29.119,50
Azores	Portugal	2	3.304,00	21.400,00	24.704,00	6.176,00		30.880,00	30.880,00	30.880,00
			0,00		0,00	0,00		0,00	0,00	0,00
Total		8	30.030,40	66.100,00	96.130	24.032,60	0	120.163,00	120.163,00	120.163,00

Detail of Other Costs

Azores	Cost (€)	Justification
Travel	15.000	10 international travels at 1350 €/travel = 13.500
Equipment		
Other goods and services	6.400	Organisation of a local workshop (venue, coffee break, catering, etc) € 6.400
Total	21.400	

EFFORTS (288 hours assumed = 2 average person months)

New Participant no./short name	Hours						Total Person Month
	WP1	WP2	WP3	WP4	WP5	WP6	
ORDIF	0,0	0,1	0,7	0,7	0,2	0,4	2
Extremadura	0,0	0,1	0,7	0,7	0,2	0,4	2
Flanders	0,0	0,1	0,7	0,7	0,2	0,4	2
Azores	0,0	0,1	0,7	0,7	0,2	0,4	2

Extremadura	Cost (€)	Justification
Travel	11.500	10 international travels at 1150 €/travel = 11.500
Equipment		
Other goods and services	6.400	Organisation of a local workshop (venue, coffee break, catering, etc) € 6.400
Total	17.900	

ORDIF	Cost (€)	Justification
Travel	8.250	5 travels to Brussels at €500/travel = € 2.500; 5 international travels at 1150 €/travel = 5.750
Equipment		
Other goods and services	6.400	Organisation of a local workshop (venue, coffee break, catering, etc) € 6.400
Total	14.650	

Flanders	Cost (€)	Justification
Travel	5.750	5 international travels at 1150 €/travel = 5.750
Equipment		
Other goods and services	6.400	Organisation of a local workshop (venue, coffee break, catering, etc) € 6.400
Total	12.150	

Negotiation are still ongoing with further regions from Romania and Croatia

3.2 Future activities

- Closing the already pending negotiations
- Finalizing the Amendment to the Grant Agreement and submit it asap and in any case no later than March 2017.
- Introducing the new Regions in the project

4. Policy Lab

Since it is expected that the methodology developed by the project will have a significant fallout on "policies" both regional and European, SCREEN has a specific task for the establishment and operation of a "Laboratory operations on Policies" (Policy Lab).

The Policy Lab will include representatives of the regions participating in the project and representatives of the European Commission, in order to establish a permanent link between the project and officials responsible for implementing the "package on Circular Economy" adopted by the Commission in December 2015.

Policy Lab will also analyze the possibility of synergies between H2020 and other regional funds.

4.1 Activities already performed

SCREEN

First set of questions f

15 December 2016

<p>SCREEN PROJECT: First set of questions each Partner should pose to its internal offices/services dealing with Structural Funds</p> <p><i>Please forward these questions to your internal offices dealing with Structural Funds and collect answers within 31/01/2017.</i></p> <p><i>You are kindly requested to assist your colleagues when they fill in the questionnaire, by explaining them in advance the purposes of the Screen project and being with them in case of doubts or questions</i></p> <p><i><u>Such answers are purely indicative:</u> they will be used to plan the work of the Policy Lab and other SCREEN activities.</i></p>
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Horizon 2020, like the previous FP7, is the Framework Program for Research and Innovation launched by the European Commission and funds project proposals presented by trans-national consortia composed by at least three subjects coming from three different Member States. Depending on the financing schemes, projects can be funded at 70% or at 100%.

- 1) When a subject in your Region decides to apply to your Structural Funds for Innovation, is there any tool available for looking at the results of H2020 (or previous FP7) projects that may be used for their innovation purposes? YES ☐ NO ☒
- 2) If the previous answer is YES, did you receive any application linked to the results of a previous H2020 or FP7 project? YES ☐ Please indicate the number of applications _____ NO ☒
- 3) If the previous answer is YES how many of the above applications were financed? _____

A questionnaire with first set of simple questions has been sent to each participating region, asking them to contact their office in charge of the management of the Structural Funds.

These questions are finalized to understand the position of the different regions respect possible synergies between structural funds

The results of the questionnaires will be used for preparing the base of the discussions during the first Policy Lab Meeting

4.2 Future activities

- Establishing the policy Lab and its LinkedIn Group within March 2017
- First physical meeting of the Policy Lab within May 2017.