

### Legal framework

Lazio Region ROP ERDF Fund 2014/2020

TO3 - Promotion of the competitiveness of SMEs, the agricultural and fisheries sectors

• Action 3.1.2 Support for the investments to reduce the environmental impact of productive systems

TO4 – Promotion of the transition toward a low carbon economy

• Action 4.2.1. Support for the reduction of energy costs and gas emissions from companies and productive areas

# Guidelines for the development of the Ecologically Equipped Productive Areas - APEA (July 2015)

**APEA** - Area destined to industrial, artisanal, commercial, agricultural activity characterized by the integrated management of infrastructures, centralized services and resources aimed at guaranteeing the environmental sustainability and the local economic development

## Keys steps for the support of the APEA Step I

#### 17/07/2018

CALL to support the certification of APEAs

#### 21/09/2018

Deadline to submit applications

#### 5/11/2018

Publication of the results

## Keys steps for the support of the APEA Step I

**BUDGET** 400.000 €

30.000 or 40.000 € per each APEA

#### **Beneficiaries**

Public Bodies SMEs Network of SMEs ESCO



#### **Certified APEA**

Registration on the GreenLazio website

## Keys steps for the support of the APEA Step 2

#### March 2018

CALL to finance Circular economy projects

**Beneficiaries**Only certified APEA

#### **BUDGET**

Up to 40.0000.000 € Lazio ROP ERDF **BUDGET** per **project** 500.000 – 2.000.000 €

#### Circular Economy projects to be financed

Investment projects of SMEs aimed to introduce the best available technologies in the following areas:

- **1. Production cycles** (type of raw materials, consumption and emissions deriving from production and distribution processes)
- **2. Consumption cycles** (consumption, emissions, waste deriving from the use of certain products)
- **3. Waste cycles** (to support the reduction of the quantity of waste produced)
- **4. Thermal insulation** of buildings where economic activities are realized

#### "Stop plastica nel mare" initiative

July 2018 – Formal agreement between





### "Stop plastica nel mare" initiative

Pilot action – 1 year



Verify and measure the quantities and types of waste recovered by boats. A precise analysis will then be realised to evaluate the actual recyclability of waste and to transform an environmental threat into a real economic opportunity for the territory.

#### "Stop plastica nel mare" initiative

- Wide cooperation with port authorities and trade associations
- Inter-cooperation with coastal municipalities
- Involvement of educational institutes

#### **Previous regional Calls**



- 4 Calls for the Reindustrialisation of the productive fabric (150 M €)
- Call «Circular Economy and Energy»



## Call «Circular Economy and Energy»

Published December 2017

Deadline April 2018

**Budget** 10.000.000 € ERDF Funds

Number of applications received: 74

Number of projects approvved: 23



## **RIUSA Project**

Reuse of waste production for the manufacturing of a series of "intelligent" packaging of compostable, thermostable, self-protected bioderivative plastic and suitable for prolonged contact with foodstuff



## **RIUSA Project**

Budget: 905.393,72 € Duration: 18 months

**Partnership** 



Lead partner





## **RIUSA Project**



Designs new formulations of PLA base using industrial and agricultural waste





Through its distribution network, it will be possible to recover the bottles produced in compostable material





Re-use of the material in the production process of its products





## **RINASCE Project**

The RINASCE project aims to study the best method for recycling cigarette butts in order to reuse the materials and produce new goods













## **RINASCE Project**

Budget: 321.417,09 € Duration: 18 months

#### **Partnership**



Lead partner



AzzeroCO2 is an environmental and energy consulting company born in the 2004 thanks to two important environmental Italian NGOs, Legambiente e Kyoto Club.

CNR-IIA (National Research Centre - Institute of the Environmental Pollution)



## **RINASCE** Project

#### The environmental problem

- ✓ Around 5.6 trillion cigarettes are smoked in the world every day\*;
- √The butts make up about 30% (by volume) of the total waste collected on the beaches\*;
- ✓ In Italy around 13,000 tons/year of butts are littered (ENEA, 2010)
- ✓ On the Adriatic and Ionian beaches the filters are in fifth place in the ranking of collected waste (about 6.6% of the total); even more alarming percentages on non-Italian Adriatic coasts (ISPRA 2017 report);
- ✓ The average life of a butt is about 5-12 years;
- √The estimated cost for cleaning street from butts is between 3 and 16 million euros / year for major cities\*;
- \*Thomas E. Novotny & Elli Slaughter in "Product Waste: An Environmental Approach to Reduce Tobacco Consumption" GLOBAL ENVIRONMENTAL HEALTH AND SUSTAINABILITY; 2014; 1:208–216



## **RINASCE** Project

#### **Expected results**

The research activity will be devoted to **separate**, **purify** and **analyse** all the constituents of the filter:

- ▶Paper
- ➤ Cellulose acetate
- ➤ Nicotine

#### This will lead to:

- ✓ "Prototype machinery" for easy separation
- ✓"Prototype product": frame of glasses (cellulose acetate)
- ✓ Evaluation of the sustainability of the process

