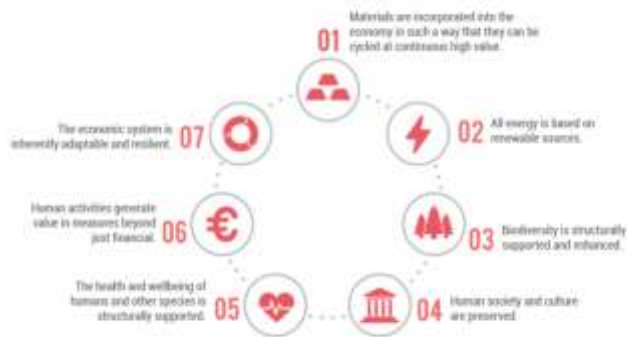


# The Frisian circular economy strategy

Tjeerd Hazenberg



## A broad approach > waste



## CFA is in the drivers seat in our region, not the government

- The Circular Friesland Association is a collaboration between business, municipalities, knowledge institutes, social organisations and other organisations that want to actively commit to achieve a circular economy. (funded by ERDF)
- Connecting stakeholders / making transition plans and regional analysis → base for a data-driven policy



## The role of our regional government:

- CE not stand alone in our policy. Fits in to our spearheads (water, agriculture)
- Facilitate CFA
- Set a good example:
  - circular procurement
  - Be a launching customer for circular start-ups
  - Subsidy for SME's with circular ideas
- Act @ different levels: regional / national/ European.  
It starts with regional issues
- *Connected / agile / iterative process*

## A few examples

- Regional level: circular schools / Circularity as a criterium for the running ERDF-programme / the base for our new RIS3
- National level: green deal circular procurement / the acquisition of a national testcentrum for plastics
- European level: enlarge our network to share knowledge (SCREEN & member of ACR+) / looking for new projects



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